

A Hoag Hospital Foundation Publication

SCANNER

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Philanthropy Funds Five New Endowed Chairs at Hoag

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\$3 Million to Advance Diabetes Care

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LETTER FROM THE CHAIR

Dear Friends of Hoag,

Providing our community with the latest advances in health care has been fundamental to Hoag from the very beginning. Hoag's leaders have intentionally fostered an environment that encourages the creative thinking that drives positive change. It makes me proud that many medical breakthroughs have debuted at Hoag. Today, Hoag continues to pioneer medical advancements that are transforming health care and benefiting patients both in our community and beyond. Thanks to forward-thinking donors like you, Hoag has emerged as a leader in innovation.

This issue of *Scanner* highlights Hoag's commitment to innovation and the visionary philanthropists making it possible. Hoag's adoption of the endowed chair model is one of the many ways it is different from other community health organizations. Donor-funded endowed chairs provide resources that not only drive innovative approaches and new programs but also serve as a powerful tool to attract

leading physicians. The five newest endowed chairs, announced on pages 3-6, bring the total to 19 endowed chairs at Hoag.

We introduce you to Hoag Innovators, a group of philanthropic leaders who are leveraging the power of collective giving to fund exciting new projects led by Hoag's groundbreaking physicians.

We are thrilled to celebrate the recent transformative gift from the Iacocca Family Foundation, which establishes the Mary & Lee Iacocca Program in Type 1 Diabetes at the Mary & Dick Allen Diabetes Center and positions Hoag to implement innovative research and new models of care for individuals impacted by type 1 diabetes.

Finally, we highlight recent Hoag Hospital Foundation events, including our 34th Annual Circle 1000 Founders' Celebration, which raised more than \$1 million for the Hoag Family Cancer Institute through an inspiring virtual presentation. We also commemorated the successful close of the Hoag Promise Campaign with a unique and memorable virtual event held earlier this year and celebrated the legacy of Dr. Anne Kent, who delivered over 10,000 babies during her career spanning three decades at Hoag.

With your partnership and support, Hoag continues to reach new heights, and it is my privilege to express my deepest gratitude. Your giving has firmly positioned Hoag as a health care leader and set the stage for an exciting new era of innovation and growth.

Warmly,



Kathleen M. Armstrong
Chair, Hoag Hospital Foundation Board of Directors



MESSAGE FROM THE PRESIDENT

Looking Ahead Together

One of the things I appreciate most about Hoag is our community of teamwork. No one physician, nurse or even Foundation president accomplishes anything alone. We rely on each other to execute major celebrations and campaigns but also to meet the challenges that confront us.

During the COVID-19 pandemic, which continues to impact us, we've kept Hoag moving forward. Whether it is acquiring leading-edge technology, providing renowned physicians with the funding to innovate, reimagining patient care spaces or launching clinical trials, Hoag delivers the highest level of care to people when they need it most.

This fall, we made the difficult decision to cancel our in-person events for the rest of the year. While we won't see you at time-honored celebrations, such as our *Choose Nursing, Choose Hoag* luncheon and Christmas Carol Ball, we felt it was the right choice to ensure everyone stays safe and healthy.

Yet we are as committed as ever to Hoag's progress. Our goal is always to bring the very best medicine has to offer to our patients and our communities. It is also part of the reason Hoag has been the highest ranked hospital in Orange County by *U.S. News & World Report* for the past five years in a row. That is an accomplishment bolstered by your support.

Donors like you not only provide resources that enhance care today, you help build Hoag's capacity to create what's next. We are excited about Hoag's plans for growth and look forward to the opportunity to help even more people access our exceptional health care.

Since Hoag's earliest days, the community's support and leadership have helped take Hoag to the next level. During these rapidly changing, and sometimes uncertain, times, we appreciate that we know we can count on you. Rest assured, you can always count on us, too.

Sincerely,



Flynn A. Andrizzi, PhD
President, Hoag Hospital Foundation



ENDOWED CHAIRS



Philanthropy Funds

Five New Endowed Chairs at Hoag

Congratulations to Hoag's Newest Endowed Chair Holders

Robert S. Gorab, MD

*Tom & Mayumi Adams Endowed Chair in
Orthopedic Surgery*

Lisa Karamardian, MD, FACOG

*Jeffrey M. Carlton Endowed Chair in Women's
Health, in honor of Dr. Anne Kent*

Robert G. Louis, MD, FAANS

*Empower360 Endowed Chair in Skull Base and
Minimally Invasive Neurosurgery*

**Subbarao V. Myla, MD, FACC,
FSCAI, MMM, CPE**

*Dr. Joel H. Manchester Endowed Chair in
Interventional Cardiology*

Gary Ulaner, MD, PhD, FACNM

*James & Pamela Muzzy Endowed Chair in
Molecular Imaging and Therapy*

Endowed Chairs Set Hoag Apart

Supporting an endowed chair at Hoag is an opportunity to help advance the specialties of Hoag's world-class clinicians. For some donors, it's also an opportunity to honor the legacy of an esteemed colleague. Others are inspired by leading innovation, and some are grateful patients committed to furthering the impact of their physician. All play an important role in helping Hoag lead research and patient-centered health care forward on a national scale.

While endowed chairs are a hallmark of academic institutions, they are rare in the community hospital setting. More than \$56 million in philanthropic funds have been generously donated since the inception of Hoag's endowed chair program over a decade ago. Thanks to donations totaling \$13.3 million since 2019, Hoag is now home to five new endowed chairs, bringing the total number at Hoag to 19. These prestigious positions fund innovative therapies and programs in cancer, breast care, women's health services, aortic care, cardiac care, cardiovascular surgery, neurosciences, memory loss and cognitive impairment, gastrointestinal disease, diabetes and orthopedics.



Robert S. Gorab, MD

Tom & Mayumi Adams Endowed Chair in Orthopedic Surgery

Dr. Robert Gorab, chief medical officer of Hoag Orthopedic Institute (HOI) and program chairman of the Adult Reconstruction & Joint Replacement Fellowship Program, is a founding member of HOI and actively involved in research, surgeon education and the design and development of orthopedic implants and procedures. As the Tom & Mayumi Adams Endowed Chair in Orthopedic Surgery, Dr. Gorab is using funds from his endowed chair to support two orthopedic fellows each academic year.

Tom and Mayumi Adams were inspired to fund the endowed chair following Tom's two successful knee replacement surgeries, performed by Dr. Gorab, which enabled Tom to return to golf, travel and the active lifestyle he enjoys. In addition to establishing an endowed chair in orthopedic surgery, Tom and Mayumi, both former professional athletes, have become engaged in a number of HOI programs. These include Back to Play, an educational event that exposes high school students to careers in health care, and the annual Orthopedic Fellowship Research Day, where HOI fellows present on their research over the academic year.



Lisa Karamardian, MD, FACOG

Jeffrey M. Carlton Endowed Chair in Women's Health, in honor of Dr. Anne Kent

Dr. Lisa Karamardian, named in several top obstetricians and gynecologists' listings in the U.S., was a longtime colleague and mentee of Dr. Kent's and has been an active member of Hoag since 1996. She was previously the chair of the department of obstetrics and gynecology at Hoag and a founding physician and president of Pacific Women's Healthcare Associates in Newport Beach. As the Jeffrey M. Carlton Endowed Chair in Women's Health, in honor of Dr. Anne Kent, Dr. Karamardian focuses on high-risk obstetrics, including multiple gestations and pregnancies that are the result of advanced reproductive technologies, such as IVF, and less invasive surgical options to treat a variety of gynecologic conditions.

In 2014, a gift from the Jeffrey M. Carlton estate was the largest donation in Hoag's history. It established the Jeffrey M. Carlton Heart & Vascular Institute and funded advanced cardiac nursing services at Hoag. Jeffrey Carlton was the founder, chairman and CEO of Press Forge, one of the largest suppliers of forging services and products in the United States. He made the gift to Hoag in honor of his father Allan Carlton's strong affinity for Hoag.

“

Endowed chairs are a hallmark of great institutions. Their benefits are exponential—they provide an important source of sustainable funding for physician leaders to advance their specialties, enhance the reputation of the organization, attract other renowned clinicians and staff and inspire future supporters. We're incredibly proud of our endowed chairs and grateful for the donors who endow them.

”

– Flynn A. Andrizzi, PhD
President, Hoag Hospital Foundation



Each endowed chair holder is presented with a Hoag medallion at an investiture ceremony, symbolizing their membership in this prestigious group.



Robert G. Louis, MD, FAANS

Empower360 Endowed Chair in Skull Base and Minimally Invasive Neurosurgery

As the Empower360 Endowed Chair in Skull Base and Minimally Invasive Neurosurgery and Program Director of the Skull Base and Pituitary Tumor Program at the Pickup Family Neurosciences Institute, Dr. Robert Louis is pioneering diverse uses for virtual and augmented reality technologies, from preoperative simulation and rehearsal surgeries to pain management and stress relief. In his role as director of XR development, Dr. Louis is laying the groundwork for Hoag's future as a stronghold in experiential reality use for physician education, patient care and technological advances.

The Empower360 Foundation is a community of patient advocates, philanthropists and strategic partners devoted to increasing access to virtual and augmented reality technology for physicians and patients regardless of socioeconomic status. Empower360 awards grants to individuals and nonprofit institutions, such as hospitals, surgical centers, imaging centers and more. A great honor for Hoag, Empower360 chose to partner with Dr. Louis due to their belief in Hoag as a pioneer in VR.



Subbarao V. Myla, MD, FACC, FSCAI, MMM, CPE

**Dr. Joel H. Manchester Endowed Chair in
Interventional Cardiology**

As Medical Director of Cardiac and Endovascular Labs and Cardiovascular Research at Hoag's Jeffrey M. Carlton Heart & Vascular Institute, Dr. Subbarao Myla initiates dozens of groundbreaking clinical trials investigating innovative medical devices and procedures focused on stroke prevention. His latest trials focus on everyday devices, such as the Apple Watch, to aid in the early detection of heart attacks and atrial fibrillation. In addition, Dr. Myla is utilizing his role as the Dr. Joel H. Manchester Endowed Chair in Interventional Cardiology to produce educational videos for patients to alleviate anxiety prior to entering the catheterization laboratory or operating room.

When Hoag's former chief of cardiology, Dr. Joel Manchester, passed in 2003, his family, colleagues, former patients and community members established an endowed chair in his honor. Alongside Colleen Manchester, principal donors include Ron and Sandi Simon, who have supported Hoag for nearly two decades. Together with 23 other donors, they envisioned the endowed chair as an opportunity to continue Dr. Manchester's legacy of care. Their generosity continues to elevate Hoag's cardiology program.



Gary Ulaner, MD, PhD, FACNM

**James & Pamela Muzzy Endowed Chair in
Molecular Imaging and Therapy**

Medical Director of Molecular Imaging & Therapy at the Hoag Family Cancer Institute, Dr. Ulaner joined Hoag in the fall of 2020 from Memorial Sloan Kettering Cancer Center, where he was the PET/CT expert on the breast cancer and myeloma disease management teams. At Hoag, Dr. Ulaner leads the first and only molecular imaging and therapy program in Orange County. As the James & Pamela Muzzy Endowed Chair in Molecular Imaging and Therapy, he is expanding Hoag's innovative clinical trial programs, launching eight new trials already this year. Trials include a phase 2 CD38-targeted myeloma trial, performed only at Hoag and the University of Miami, and the only phase 2 trial of estrogen-receptor (ER) targeted imaging for staging of patients with ER+ breast cancer.

With a family legacy of service, the Muzzy family has been longtime philanthropists and friends of Hoag. Jim Muzzy and his son, Steve, have both served on the Hoag Hospital Foundation Board of Directors. Passionate about funding endowments, the family enjoys seeing the impact of their gift live on through others.



INNOVATORS

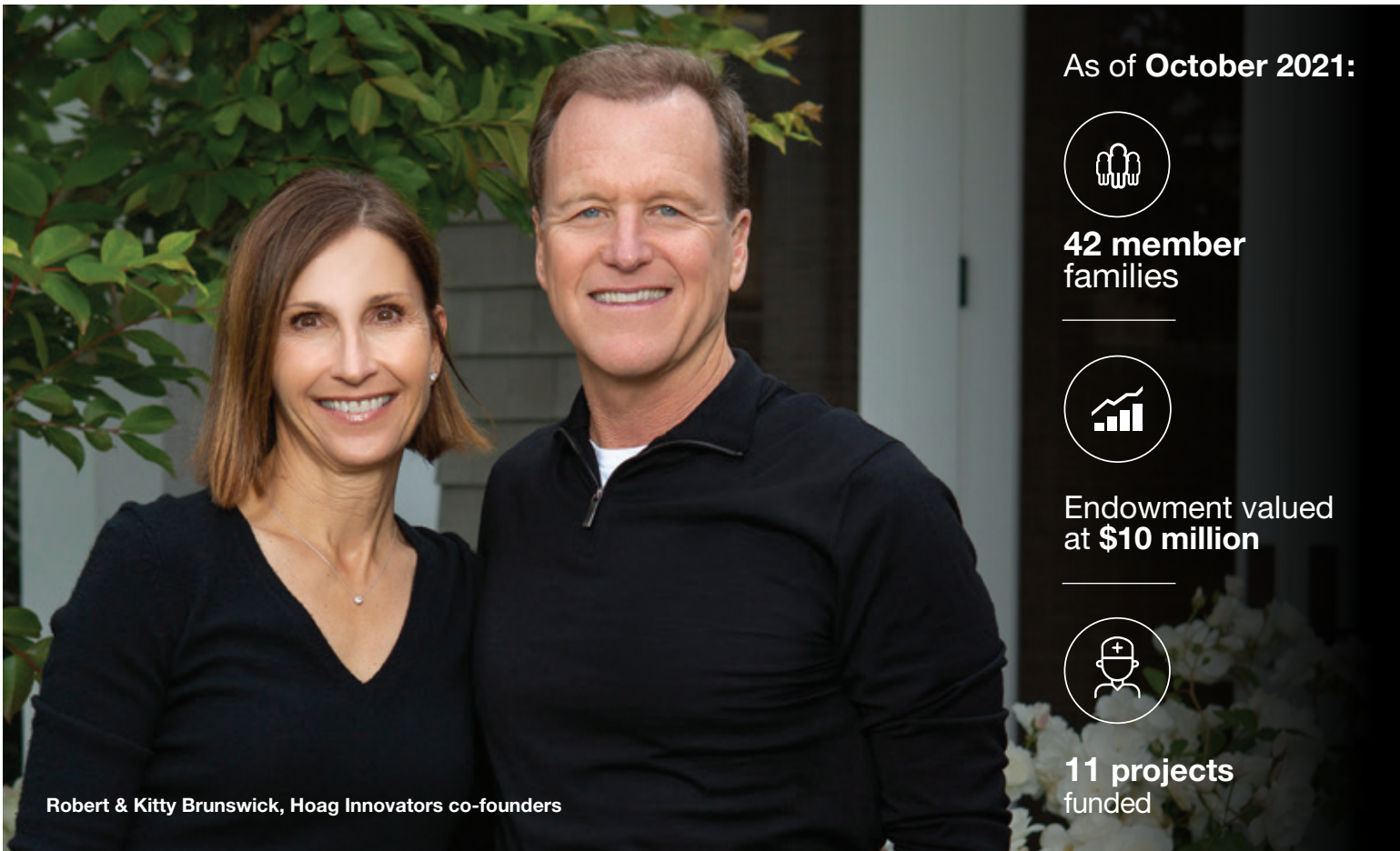
Driving Innovation, Redefining Philanthropy

When former Hoag Hospital Foundation Board Chair Robert Brunswick and his wife Kitty founded Hoag Innovators in 2017, they could have never anticipated the impact it would have in just four years. What started as a way to collaborate with other like-minded donors in support of Hoag’s innovation strategy has become one of the fastest-growing and most engaged philanthropic groups at Hoag, creating an energy that is spurring innovation across the entire Hoag enterprise.

“Hoag understands how essential innovation is not only in providing excellent care to our community but also in advancing as a health care leader on the national stage,” Brunswick shares. “When we

evaluated our philanthropic commitment to Hoag, we envisioned a platform to support new ideas and the latest in health care innovation while learning and growing along the way. Seeing what Hoag has done with our collective support has been nothing short of inspiring.”

The Hoag Innovators model represents a novel approach to philanthropic giving. To join Hoag Innovators, donors make a commitment of \$250,000 or more or an irrevocable estate gift of \$1,000,000 or more. Funds are pooled and allocated collectively to maximize impact. Made up of entrepreneurs, investors, community leaders and philanthropists, the group meets twice a year to hear about new



Robert & Kitty Brunswick, Hoag Innovators co-founders

As of **October 2021:**



42 member families



Endowment valued at **\$10 million**



11 projects funded

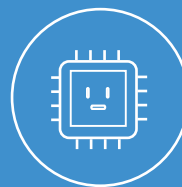
A Closer Look at Two Hoag Innovators Funded Projects



Taking on Pancreatic Cancer

Pancreatic cancer is considered one of the deadliest cancers; the average survival prognosis is just five to eight months. Little progress has been made over the years in discovering more effective treatments. But pancreatic cancer's dismal survival rates could soon become a thing of the past thanks to a pioneering new treatment made possible by an investment from Hoag Innovators. The Hoag Family Cancer Institute is one of only two sites in the country to offer the most advanced immunotherapy clinical trial currently available for the treatment of locally advanced and metastatic pancreatic cancer. In partnership with leading immunotherapy company ImmunityBio, the phase II trial uses innovative NK (natural killer) cells, which are engineered to recognize and attack cancer cells. When injected into the patient, the NK cells activate the patient's immune system to create antibodies that fight pancreatic cancer in combination with chemotherapy.

With early promising results, the trial is attracting patients to Hoag from all over the U.S. and has the potential to establish a new standard of care for pancreatic cancer.



Harnessing the Power of AI

Artificial intelligence (AI) has recently made substantial strides in accuracy, allowing machines to better interpret complex data more quickly. This has led to significant advances in the integration of AI technology into radiology.

Hoag is on the forefront of such advances, and thanks to seed funding from Hoag Innovators, Hoag recently launched the Center for Artificial Intelligence and Advanced Imaging. Incorporating AI in patient imaging will make processes more efficient, allowing Hoag to serve more patients in less time while improving accuracy in diagnoses. The Center also serves as Hoag's hub to explore emerging AI technology that can enhance care in a variety of specialties and accelerate its adoption into clinical care.

investment opportunities directly from the doctors themselves. The group then discusses and decides which opportunities to fund, just as they would a business investment. Truly, this is engaged philanthropy.

Since Hoag Innovators began distributing funds in 2019, they have provided seed money for 11 projects across the Hoag enterprise. From their investment in the KODEX-EPD to assist with cardiac mapping to their investment in UV-enabled robots that destroy germs and bacteria in patient care areas to their Biocartis Idylla™ platform investment aiding in genetic mutation testing, funded projects by Hoag Innovators allow Hoag to participate in the extraordinary gains in health care. Advances like these are not only augmenting Hoag's ability to provide care that is truly on the cutting edge, they are also putting Hoag on the map as an incubator for medical innovation.

As of October, Hoag Innovators has raised more than \$16.6 million from its 42 member families, and interest in joining Hoag Innovators is increasingly permeating the community. To ensure Hoag's ability to remain a leader in health care innovation long into the future, the group has established the Hoag Innovators Endowment Fund. Hoag Innovators members Lori and Mike Gray provided a matching gift of up to \$5 million to inspire additional support. Already, the endowment is valued at \$10 million.

The group's momentum extends far beyond success in attracting new members and raising additional funds. Hoag Innovators has become well-known among Hoag physicians, staff and leaders, inspiring everyone to think differently, dream big and contribute to a strong culture of innovation.

09-
10

“Philanthropy is about changing people’s lives and being a part of something bigger than yourself. It’s a privilege to be of service to another human being.” – Lia Assad

Lia & Victor Assad

DONOR TRIBUTE

\$3 Million Gift from Iacocca Family Foundation Supports Those Living with Type 1 Diabetes

For Lia Assad and Kate Hentz, the daughters of visionary automobile executive Lee Iacocca and his wife Mary, finding a cure for diabetes is a cause close to home and a family legacy they're proud to carry on. As children, they watched their mother struggle with type 1 diabetes (T1D) until she passed from complications of the condition in 1983. After Mary Iacocca's death, Lee started the Iacocca Family Foundation in honor of his wife—his mission to find a cure for type 1 diabetes in his lifetime. While there is, unfortunately, still no cure, Lia and Kate are committed to seeing their father's dream become reality. Through a generous \$3 million gift from the Iacocca Family Foundation, Hoag is expanding and enhancing a program for type 1 diabetes at the Mary & Dick Allen Diabetes Center.

Named the Mary & Lee Iacocca Program in Type 1 Diabetes in honor of the Iacocca Family Foundation, the program will provide patient-centered care to people with T1D across their lifetime. The program offers support for pediatric patients and their families, adolescents transitioning into young adulthood, women navigating healthy pregnancies and older populations managing long-term complications. Care is tailored to an individual's needs, personality, cultural upbringing and values.

Lia and Kate were inspired by the opportunity to establish a comprehensive program on the West Coast on behalf of the Iacocca Family Foundation because, according to Kate, "Until we find a cure, it feels right to help people with diabetes through a program that has an immediate impact on their day-to-day lives." Lia, an Orange County resident, echoed her sister's sentiments. "It's important to me that families right here in our community have the resources and support they need."

While the Iacocca Family Foundation has traditionally been dedicated to funding research, both sisters feel strongly about the value of psychosocial support, acknowledging the lack of awareness around the social and psychological impacts of diabetes that existed when they were growing up. As their mother often suffered from insulin shock, the entire family coped the best they could with limited resources.

"Dad would be excited that we're carrying on mom's legacy in this wonderful way." – Kate Hentz

Lia's husband, Victor Assad, who has served on the Hoag Hospital Foundation Board of Directors for six years, was the first to connect the dots to the Mary & Dick Allen Diabetes Center. After hearing former board member and philanthropist Dick Allen speak to the Foundation's Board about his granddaughter's T1D diagnosis, the challenges she faced and his family's decision to fund the diabetes center, Victor knew Lia would relate.

A subsequent meeting with Lia and Kris Iyer, MD, FACP, FACE, executive medical director of the Mary & Dick Allen Diabetes Center, convinced Lia that Hoag was the right place to establish a comprehensive program of this kind. Lia, Kate and the board of the Iacocca Family Foundation now look to Hoag's future as a prominent provider of specialized diabetes care.

Hoag Hospital Honors Dr. Anne Kent's Legacy in Women's Health

In March, the Hoag Hospital Foundation hosted a Walk of Honor for Anne Kent, MD, FACOG, recognizing her 30 years of service as a beloved gynecologic surgeon and gynecologist/obstetrician (OB/GYN). The walk was a demonstration of collective gratitude for Dr. Kent and the extraordinary contributions she made to Hoag and our community before her retirement in the summer of 2020. In keeping with COVID-19 protocols, the processional took place outdoors in front of the Sue & Bill Gross Women's Pavilion at Hoag Hospital Newport Beach, which was adorned with a banner signed by colleagues, friends, family and patients.

“Dr. Kent is leaving a tremendous legacy in women's health. Everywhere you go, there is someone in our community who knows Dr. Kent—someone she delivered or treated and who benefited from her caring and expertise.” – Dr. Brooks

Throughout her decades of practice, Dr. Kent delivered over 10,000 babies, touching the lives of a remarkable number of women and children throughout Orange County. As further celebration of her impact on women's health, the event included an announcement of the establishment of the

Jeffrey M. Carlton Endowed Chair in Women's Health, in honor of Dr. Anne Kent. As one of the most prestigious honors that can be bestowed on a physician, the new endowed chair will carry forward Dr. Kent's legacy of care. Dr. Karamardian, longtime colleague and mentee of Dr. Kent's, has been honored with the position.

Emotional guests stood in reverence as speeches applauding Dr. Kent were given by Hoag's President and CEO Robert Braithwaite; Allyson Brooks, MD, FACOG, Ginny Ueberroth Executive Medical Director Endowed Chair, Hoag Women's Health Institute; Lisa Karamardian, MD, FACOG, Jeffrey M. Carlton Endowed Chair in Women's Health, in honor of Dr. Anne Kent; and Dr. Kent's eldest son, Dr. Ryan Kent.



Hoag President and CEO Robert Braithwaite shares an emotional moment with Dr. Kent

Circle 1000 Resumes 34-Year Tradition with Founders' Virtual Celebration

Circle 1000 raised more than \$1.1 million for the Hoag Family Cancer Institute this year, bringing the group's impressive 34-year total to more than \$22 million. That success is due largely to the creativity of committee members, who were determined to proceed with their 2021 Founders' Celebration after its cancellation last year. An in-person event still wasn't feasible, so the committee planned a June virtual event that was both well attended and well received. Several hundred viewers logged into the live event, and several hundred more have watched the online recording, available by scanning the QR code to the right.

Hosted by Circle 1000 Chair Sue Hagestad, the event featured keynote speaker Jake Olson, accompanied by his service dog, Quebec. Despite losing both eyes to retinal cancer, Jake achieved his dream of playing football for the University of Southern California and wrote an inspiring memoir, *Open Your Eyes*. A video shared during the event told the story of breast cancer patient Kimberly Reinika with insight from her nurse navigator, genetic

counselor and doctors. Kimberly is enrolled in a clinical trial through Hoag's Molecular Imaging & Therapy Program, funded in part by Circle 1000.

The next Founders' Celebration Brunch, slated for April 29, 2022, will honor Circle 1000's 35th anniversary. The Hoag Hospital Foundation is deeply grateful for the impact Circle 1000 and each of its donors continue to make on cancer care at Hoag.



Lin Auer & Sue Hagestad



Jake Olson, Quebec & Sue Hagestad

GIFT PLANNING

If Your Goal Is To:	Ask Us About:	And Consider This:
<ul style="list-style-type: none"> Keep control of your assets throughout your life Avoid estate taxation Leave a philanthropic legacy 	Bequest	You can create a bequest through your will or trust stating a specific amount or percent of your estate or by changing the beneficiary on a life insurance policy, annuity or retirement account.
<ul style="list-style-type: none"> Exchange low yielding assets for a fixed lifetime income that is partially tax exempt Generate a current income tax deduction 	Charitable Gift Annuity	Income can begin immediately or be deferred to a later date when payments received are larger.
<ul style="list-style-type: none"> Retain the right to live in your residence for life Use the equity in your home to generate additional retirement income 	Life Estate Agreement Plus Charitable Gift Annuity	If your situation changes, you can rent the property to others OR exchange your life estate for cash or annuity income.
<ul style="list-style-type: none"> Receive lifetime income with potential for growth Avoid capital gains tax at sale of appreciated asset: real estate, stocks and mutual funds Generate a current income tax deduction 	Charitable Remainder Unitrust	Year-to-year income varies with trust performance. Flexible design allows full income distributions immediately or minimum distributions at the start and increased cash flow at a future date.
<ul style="list-style-type: none"> Assure your philanthropic legacy lives forever Fund long-term programs, carrying family name and/or causes through the generations 	Endowment Gift	An endowment can be funded outright or by a multi-year pledge, bequest or designated remainder from either a trust (CRT) or annuity (CGA).
<ul style="list-style-type: none"> Transfer assets to children or grandchildren over time while heavily discounting gift or estate taxes Provide annual support to a charity for a term of years 	Charitable Lead Trust	This trust avoids “all the money at once” inheritance. Children/grandchildren receive lump sums deferred for specified terms (5 years, 10 years, etc.).
<ul style="list-style-type: none"> Have a predictable, fixed income not subject to market fluctuations Avoid capital gains tax at sale 	Charitable Remainder Annuity Trust	Fixed income for life or set term of years (5, 10, 15 or 20) for short-term needs, such as early retirement (first 10 years until Social Security/Pension starts) or college funding for heirs.
<ul style="list-style-type: none"> Gift a life insurance policy which is no longer needed Maximize the size of your testamentary charitable legacy 	Gift of Life Insurance	You can gift either a paid-up insurance policy or make annual gifts to Hoag to fund the ongoing premiums.
<ul style="list-style-type: none"> Avoid double taxation (income and estate tax) on your IRA balance at death Fund a charitable bequest 	Gift of IRA	Hoag can be a full or part beneficiary of your IRA account. Pending legislation may make lifetime transfers work.
<ul style="list-style-type: none"> Avoid capital gains tax on a sale of stock, mutual funds or real estate Generate tax deduction for full market value See your philanthropy at work 	Outright Gift of an Appreciated Asset	Asset must be held long term (one year plus one day).
<ul style="list-style-type: none"> Sell appreciated real estate for both cash and income Generate a tax deduction to offset initial gain on cash portion Defer taxation on balance using installment sale treatment 	Installment Bargain Sale	<p>This technique may be the best for indebted real estate.</p> <p>For more information, please contact (949) 764-7206 or Julie.Heggeness@hoag.org</p>

Seeing Is Believing

Dr. Miles Chang believes things when he sees them. In fact, he's built a career out of finding answers through visuals as a radiologist for Hoag. Since joining Hoag in 1995, one of those telling images has been the expansion of the radiology department and Hoag as a whole. "All we've done is grow. How many jobs are like that these days?" Dr. Chang ponders. "I want Hoag to continue that so we can keep benefiting people in the future." Dr. Chang's trajectory at Hoag has been one of dedicated physician, committed leader and, now, forward-looking supporter.

Dr. Chang and his wife Catherine, a physician in a private practice, have always been helpers. It's in their DNA, is how he puts it. "I work in the hospital. Cathy is in the community seeing patients and helping people," he said. "I see firsthand all of the things that actually help the community that come from philanthropy, such as the nurse navigators and the various Fudge family programs."

As Dr. Chang became more involved with leading not only his department but the greater vision at Hoag, he learned what it takes to keep a health network flourishing. He has served on Hoag's Medical Executive Committee, the Hoag Hospital Irvine Advisory Committee, the Physician Campaign Leadership Group during the Hoag Promise Campaign and is currently on Hoag's Board of Directors.

"I'm incredibly inspired by the leadership I see. I see their dedication to the community," Dr. Chang said. "I see it from the top level, where people work to raise money, all the way to the level where you're the recipient of such great equipment or services because of that support."



Dr. Chang and his wife have made a charitable bequest to continue their mission of helping people long after they've left the exam rooms. Catherine says philanthropy has added another level of fulfillment to Dr. Chang's career on top of his clinical work. "Hoag has given so much to him that he wants to give back," she said. He hopes other physicians will be moved to think of supporting Hoag's future.

Though Dr. Chang wants his family's gift to benefit whatever area needs it most, he's hoping there will be more scholarships and educational opportunities for radiology staff. His family's gift to Hoag is not a recognition for himself, Dr. Chang said, but a provision for the next physicians, staff and patients.

"Hoag has always had the resources to support the type of work physicians want to do at the quality they want to do it. I think it's worthwhile to give back to ensure that continues."

For more information on how you can support Hoag through your estate, please contact Julie Heggeness, JD, CSPG, TEP, at (949) 764-7206 or Julie.Heggeness@hoag.org.



Hoag Promise Campaign Finale: A Celebration of Gratitude

In a powerful virtual ceremony in May, the Hoag Hospital Foundation brought the record-setting Hoag Promise Campaign to a close. Thanks to the monumental support of more than 24,000 donors, the Campaign raised an astounding \$760,206,055, far surpassing the original goal for Hoag's first-ever comprehensive campaign.

During the finale event, Hoag leaders including Robert Braithwaite, president and chief executive officer, Marcy Brown, senior vice president and chief hospital operations officer, and Flynn A. Andrizzi, PhD, president of the Hoag Hospital Foundation, showed us the strength of philanthropy and how your gifts have changed Hoag and the lives of countless people. The ceremony also shared the inspiring story of Dr. Sarah Korc,

who battled and beat breast cancer with Hoag's comprehensive team of specialists, physicians and nurses. The ceremony came to a close with a sky mapping display: a visual depiction of the Campaign's impact, the faces of those who made it all possible and Hoag's bright future ahead—utilizing Hoag Hospital Newport Beach's buildings as a virtual canvas.

To commemorate this ten-year campaign journey, a beam of light illuminated the night sky above Hoag Hospital Newport Beach at the close of the virtual event. The light was an acknowledgement of gratitude for donor support over the past decade and a representation of Hoag's continuing promise to light the way forward in advancing health care for our communities.

Hoag Hospital Foundation
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Hoag Hospital Is Highest Ranked in Orange County for Fifth Consecutive Year

Due in large part to the innovative programs and best-in-class technology provided by philanthropy, Hoag was once again the highest ranked hospital in Orange County in the 2021-2022 *U.S. News & World Report*. This marks the fifth year in a row Hoag has achieved this level of recognition.

U.S. News & World Report evaluated more than 4,000 hospitals for their capacity to treat seven chronic conditions and up to 10 medical procedures. Hoag was one of only 11 hospitals to rank “high performing” in all 17 procedures and conditions.

Nationally, Hoag was ranked in five specialties—diabetes and endocrinology; orthopedics; pulmonology and lung surgery; gastroenterology and GI surgery; and geriatrics.

Hoag continues to shine brighter—so, too, does our future. For the generosity of our community, we thank you.