

Circle *of* Support



Circle 1000

*Raises over
\$1 million in 2017*



Circle 1000
Hong Family Cancer Institute

CELEBRATING
30 YEARS
1986 ~ 2016

"We can't be afraid of answers. Answers are what allow us to be in charge of our health and be in front of disease."

I was deeply touched when during the 30th Annual Circle 1000 Founders' Celebration Brunch, held on May 2, 2017, Ginny Ueberroth made a special tribute to Circle 1000 founder, Sandy Sewell. Sandy is the heart of our very special group that for 30 years has been part of the growth and expansion of Hoag Family Cancer Institute. Later, as I watched the video highlighting the accomplishments of Circle 1000 and Hoag, I counted myself truly honored to be among such a dynamic and dedicated group of women. The photos that were shown of those who continue their support, those who are no longer with us and those who are new to Circle 1000 prove we are all committed to making a difference in the fight against cancer.

It was exciting to celebrate such an important milestone with our keynote speaker Joan Lunden, legendary co-host of Good Morning America, who shared her story as a cancer survivor and advocate. In 2014, she found herself facing a breast cancer diagnosis, which she immediately turned into a mission to educate and inspire others about prevention, treatment and survival. She encouraged all women "to be the CEO of their own health care."

"I will not apologize for informing and empowering women to better understand their health and better advocate for their own best care," she said. "We can't be afraid of answers. Answers are what allow us to be in charge of our health and be in front of disease."

Her fire and determination will stay with me as Circle 1000 moves forward into the next decades of bringing the very best in innovative cancer care, prevention and service to Southern California.



Joan Lunden & Sheryl Anderson

Together this year, we raised \$1.05 million to benefit Hoag Family Cancer Institute, bringing our total to \$18 million since Sandy and her circle of friends gathered together after her hard-won battle with breast cancer. Thanks to her and those founding members' inspirational leadership, Hoag Family Cancer Institute has become the largest cancer program in Southern California, outside of LA County, and is the leading provider of radiation therapy and cancer care in Orange County.

Because of your support this year, we are not only able to contribute to the continued growth of Hoag Family Cancer Institute, but we are also able to directly support a variety of innovative programs that help so many thrive during their battle with cancer. I am very excited to report that the 30th Annual Circle 1000 funds will be designated to the following areas in the Hoag Family Cancer Institute:

- \$240,000: Developmental Therapeutics Program
- \$170,000: Nurse Navigation program expansion
- \$150,000: Arden Flamson Breast and GYN Cancer Nurse Navigator
- \$145,000: Cancer Early Detection and Prevention Program
- \$120,000: Precision Medicine Program
- \$100,000: Patient Outcomes Analyst
- \$50,000: Sandy Sewell Nursing Scholarship Endowment
- \$30,000: Annual Oncology Nursing Symposium
- \$30,000: Education for non-nursing oncology staff
- \$10,000: Educational video for chemotherapy patients
- \$5,000: Recovery jackets for breast cancer patients

I also wish to thank the 30th Annual Founders' Committee for making this year's brunch an inspiring and joy-filled celebration. When I drive by Hoag Newport Beach or Hoag Irvine, I feel such pride in the legacy of care and service Circle 1000 has established. My hope is that each patient and family who walks through those doors will feel that they have arrived at a place of hope, healing and support. They have all of you to thank for all that is available to them at Hoag Family Cancer Institute.

With heartfelt gratitude,

Sheryl Anderson

Sheryl Anderson,
Circle 1000 Chair, 2017



Phyllis Easton, Ginny Ueberroth, Mary Foss, Sandy Sewell, Karen Linden & Alice Saviez



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The Cannery

On the Edge of a New Era

Circle 1000 helped Hoag Family Cancer Institute step into a new era of cancer treatment while continuing to support the patient journey and advance education for nurses and non-nursing staff. Here are a few highlights of the impact of your generosity in the fiscal year 2017.

\$500,000: Precision Medicine Program

Burton Eisenberg, MD, Grace E. Hoag Executive Medical Director Endowed Chair, and Michael Demeure, MD, program director for Precision Medicine at Hoag, laid the groundwork to coordinate a robust precision medicine program that will benefit patients with all types of cancer. Precision medicine is the practice of genomically profiling cancer tumors using next-generation sequencing. This comprehensive sequencing and analysis provide a complete picture of each patient's individual cancer, allowing physician teams to determine the most effective targeted treatments available.

\$141,000: Arden Flamson Nurse Navigator for Breast and Gynecological Cancer

“ I speak for all Hoag nurse navigators when I say how appreciative we are of the philanthropic commitment from Circle 1000 and other donors. So many people are diagnosed with cancer every day and no words can describe how grateful they are when they learn all that Hoag has to offer them through this journey. ”

Michelle Booth, RN

Arden Flamson Nurse Navigator for
Breast and Gynecological Cancer



\$70,000: Liver Cancer Clinic

Hoag Family Cancer Institute, in close collaboration with physician specialists, continues to work to develop a leading program to provide complex hepatobiliary cancer care. The program will give patients access to a multidisciplinary team of experts, including a highly specialized surgical team that provides expert-level care.

\$30,000: Oncology Staff Education

Circle 1000 funding allows radiation oncology therapists, technicians, physicists, dosimetrists and other non-nursing oncology staff to attend symposiums and conferences to learn the most up-to-date information in their fields of expertise.

\$50,000: Hoag's Nationally-Recognized Oncology Nursing Conference

Hoag's 12th Annual Embracing Excellence in Oncology Nursing Conference was made possible by the generosity of Circle 1000. Registered nurses who attend receive continuing education credit from the California Board of Registered Nursing.

190 oncology and radiation oncology nurses

19 experts covered topics such as:

15 areas of Clinical Oncology education

- Stress Management
- Genetics and Genomics
- Nutrition
- Palliative Care and Hospice
- Complex Care of Acute Leukemia Patients
- New Cancer Drug Update
- Hoag Melanoma Program Update
- Infection Prevention
- Targeted Therapies

86% of attendees said they changed their practice because of attending this course

95% of attendees rated the conference from very good to excellent

\$50,000: Sandy Sewell Oncology Nursing Scholarship Endowment

Circle 1000 continues to help Hoag reach critical nursing education objectives to have 80 percent of nurses BSN certified by the year 2020. Currently, 73 percent of Hoag nurses hold a BSN or higher, an 12 percent increase over the last two years. This year, Hoag awarded multiple oncology nursing scholarships to nurses earning advanced degrees. Generous funding from Circle 1000 helps Hoag equip oncology nurses with the specialized skills needed to care for patients with complex health care needs.



Oncology Nurse Scholarship Recipient: Mai Uyen Do, RN, BSN

Hoag oncology nurse Mai Uyen Do was 16 years old when she arrived in the US on a Vietnam refugee boat. What she lacked in English-speaking skills she made up for in work ethic and a calling to help others. She earned her associate's degree in nursing at night while working full time. But the 20-year Hoag employee thought her longtime goal of advanced nursing education was out of reach until she learned about nursing scholarships at Hoag.

"The BSN program has made me a better leader and is helping me provide better patient care. Everything we do on the unit is about applying what we learned in school," says Mai, who has led numerous quality improvement programs since graduating. Mai will soon begin the master's in nursing program with the help of a Hoag scholarship.

"Advanced education is what I've always wanted," she says. "If it wasn't for the generosity of Circle 1000 donors, it would not have been possible. I am forever grateful."

Pearl Circle

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Joan Lunden & Jodi Greenbaum

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Front row: Nora Jorgensen & Ginny Ueberroth



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Cheers to 30 years!



Marianne Larkin & Joan Lunden



Nora Jorgensen & Joan Lunden



Terry Callahan & Joan Lunden



Trish Berchtold, Joan Lunden & Patty Brody



Mary V. Buckingham & Lacy Buckingham



Ginny Ueberroth



"It all started 30 years ago with one woman's vision..."

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* Past Chairs

Names highlighted in bold designate members of the original 1987 Circle 1000 Founders' Committee.



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Joan Lunden – 2017

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† Deceased



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