

33RD ANNUAL

# Circle 1000 Founders' Celebration Brunch

## from THE Chair

In a matter of weeks, life as we know it changed dramatically. Our 33rd Annual Circle 1000 Founders' Celebration Brunch was one of many events canceled or postponed due to our temporary new normal necessitated by COVID-19.

As we social distance and shelter in place, certainty may feel elusive, but this fact remains - those living with cancer still need our support, perhaps now more than ever.

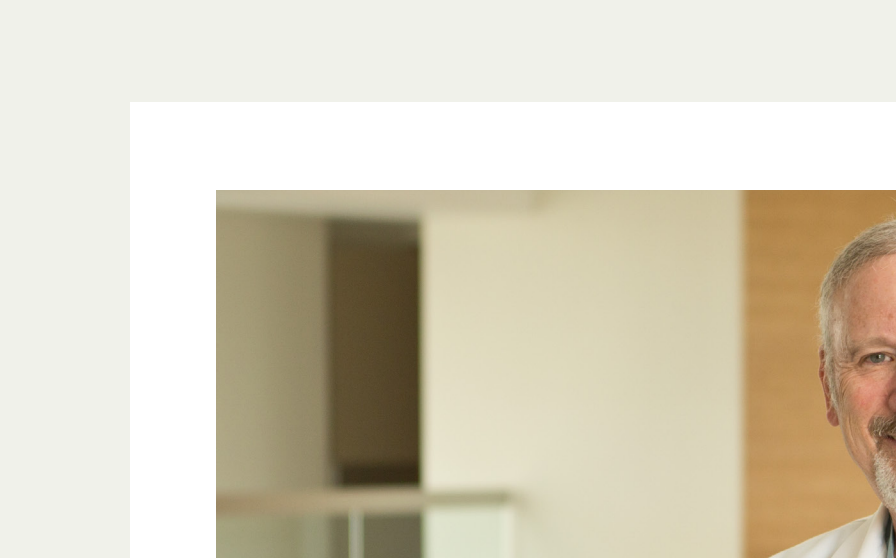
Circle 1000 continues to stand beside Hoag Family Cancer Institute and every patient who walks through its doors. We continue to come together to ensure that when cancer strikes, world-class and compassionate care is available right in our own backyard. I am proud of our collective support and what it means for our community.

While I am disappointed that we are not gathered together at Fashion Island Hotel for our Founders' Brunch raising a glass to the cancer survivors and those in the midst of their battle, it is my hope that this publication will serve as a source of good news. In fact, consider this an opportunity to celebrate our steadfast commitment and the incredible progress in cancer care at Hoag.

Until we see one another again, please accept the Circle 1000 Founders' Committee's deepest appreciation for your generosity.



**Sue Hagestad**  
Chair, Circle 1000 Founders' Committee



## Your Giving At Work

Because of you, patients find hope at Hoag Family Cancer Institute. Watch Deb's powerful story for a glimpse of how your giving makes the impossible possible.



## FROM THE Executive Medical Director

It is my privilege to extend greetings and thanks on behalf of Hoag Family Cancer Institute.

Even though we are not together this year, you inspire us with your generosity and your confidence in our ability to deliver the very best oncology care to patients in our community and beyond. Many aspects of life have come to a halt in response to COVID-19, but cancer treatment cannot be one of them. Effectively caring for the thousands of cancer patients who depend on us has only become more critical.

And so we stand firm in our goal of providing a level of care on par with that of academic medical centers, augmented by the high-touch capabilities of a community hospital. This means providing convenient access to early phase clinical trials that test the most promising targeted and immunotherapy drugs. It means assembling multidisciplinary teams of physicians who work together to determine the most effective treatment plan for each patient. It means dedicated nurse navigators for each site-specific cancer program to guide patients through the challenges and complexity of cancer diagnosis, treatment and survivorship. And it means offering the latest breakthroughs to our patients, often before they are widely available, while holding fast to the "Hoag way" of providing care that is compassionate and personal.

During this challenging time, your generosity is meaningful not only in the fight against cancer but also in the fight against COVID-19. Hoag has been selected to participate in several COVID-19 clinical trials and, needless to say, time is of the essence in testing new treatments. Because of your generous support of Hoag Family Cancer Institute's clinical research efforts, the infrastructure was readily in place for Hoag to quickly and efficiently implement these trials, which will have profound implications in the quest to find an effective treatment. Hoag is one of the few sites in the country selected to conduct these clinical trials. Below is a synopsis of two of them:

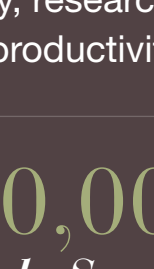
- Hoag is participating in a trial testing the efficacy and safety of Remdesivir (Gilead Sciences, Inc.), an experimental antiviral agent that was designed as an Ebola and Marburg virus treatment over a decade ago. It has shown antiviral activity against other single-stranded RNA, including MERS and SARS coronaviruses.
- Hoag is also a site for the FDA-approved convalescent plasma trial. Convalescent plasma – plasma drawn from the blood of patients who have recovered from COVID-19 – contains antibodies against the disease and could be helpful when processed and infused into patients with severe cases of COVID-19.

Because of you, we have hope for a healthier tomorrow. Thank you for all you do.

**Burt Eisenberg, M.D.**  
Grace E. Hoag Executive Medical Director Endowed Chair,  
Hoag Family Cancer Institute  
Professor of Clinical Surgery,  
Keck School of Medicine of USC

## In Gratitude

Thank you, Circle 1000 underwriters and donors both past and present, for your dedicated support of Hoag Family Cancer Institute. Thanks to you, we have now raised more than **\$20 million in 33 years**.



## designation OF 2020 Funds

For over 33 years, Circle 1000 has partnered with Hoag Family Cancer Institute to ensure leading-edge cancer care for our community by funding critical needs and innovative projects. Funds raised from the 33rd Annual Circle 1000 will support the following:

**\$344,690**  
*Molecular Imaging and Therapeutics:*

This new program will include clinical trials, research and advanced imaging treatments

**\$200,000**  
*Molecular Pathology Program:*

Advancing our molecular pathology capacity and capability, positively impacting clinical trials, precision oncology, research and lab productivity

**\$50,000**  
*Bladder Cancer Preservation:*

Providing clinical trials and incorporating precision medicine in treatment of bladder cancers

**\$150,000**  
*Arden Flamson Oncology Nurse Navigator Program*

**\$50,000**  
*Sandy Sewell Oncology Nursing Education Program*

**\$30,000**  
*Non-Nursing Oncology Nursing Education*

**\$20,000**  
*Hoag Annual Oncology Nursing Conference*

## 2020 Underwriters

Thank you, underwriters, for your generous support of the 33rd Annual Circle 1000 Founders' Celebration Brunch. It is our honor to recognize your generosity.

### Platinum Circle

Sue and John Hagestad  
J.W. and Sandra L. Mitchell  
Ginny and Peter Ueberroth

### Gold Circle

The Kling Family Foundation by Jackie Glass  
Ann and Robert Lucas  
Sandy Sewell

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Jill Johnson-Tucker  
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