

Circle *Of* Support



Circle 1000

*Raises nearly
\$900K in 2013*



Circle 1000
Hoag® Family Cancer Institute

*The welcoming sounds of beautiful piano music...
A newly renovated ballroom with the smell of roses in the air...
A wonderfully warm, heartfelt speaker ... and
Amazingly giving and loyal Circle 1000 supporters.*

All this and more made for a perfect morning at the 26th Annual Circle 1000 Founders' Celebration Brunch held on April 11 at the Island Hotel. The talented Emily Hung very kindly donated her exquisite piano skills to serenade guests and entertain them as they mingled before the event. The gorgeous tables, beautifully decorated by Paul Fenner, were adorned with centerpieces overflowing with spring roses.

Speaker Corina Morariu, former professional tennis player and author of *Living Through the Racket: How I Survived Leukemia and Rediscovered My Self*, won our hearts with her honest and humorous account of her journey through acute myelogenous leukemia. We laughed and cried along with her as she told her story, shared her photos and enlightened us with the life lessons she has experienced along the way. Making it even more special, she is a member of the Hoag community and delivered her baby boy at the Sue & Bill Gross Women's Pavilion at Hoag.

A heartfelt "thank you" to all of the Circle 1000 committee members for their continued commitment in supporting world-class oncology care at Hoag. Through the guidance and dedication of its members, Circle 1000 has raised over \$14 million to date. This year I am happy to announce that, thanks to the committee's efforts and our generous community

of Circle 1000 donors, we raised over \$880,000 to fund cutting-edge technology, superior research and outstanding cancer care.

These funds will serve our community in the following areas:

- \$650,000 – Gamma Knife Radiation Source Renewal
- \$80,000 – New Innovation Fund for Cancer Patient Survivorship and Thrivership
- \$100,000 – Sandy Sewell Endowed Oncology Nursing Scholarship
- \$50,000 – Annual Oncology Nursing Conference

It has been my honor and privilege to serve as this year's Circle 1000 chair. The tremendous community support, year after year, is beyond compare. I will always remember the outpouring of generosity from all of those who've given their time, talent and resources to this Hoag community, our Hoag Family.

With sincere appreciation and respect,



Kerry Barth
2013 Circle 1000 Chair



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H Heartfelt expression of gratitude



Rhonda Hjelm

Dear Circle 1000 members,

Please accept my heartfelt expression of gratitude for your generous support of the *Choose Nursing, Choose Hoag* scholarship program. I'm a recent scholarship recipient as I continue my graduate studies in nursing leadership and education.

I'm a nationally certified oncology nurse who has worked at Hoag for twenty-two years. I'm blessed to know that care of the cancer patient is my purpose and am blessed to work for an organization that supports nursing excellence. I currently work as the charge nurse in Hoag's Radiation Oncology department, caring for cancer patients receiving therapeutic radiation treatment.

I hope you know that your generous contributions towards nursing education allow me and other nurses to continue to grow in knowledge and passion for nursing. Thank you for your support as I pursue a degree that I hope will provide me with the knowledge to provide patients with the highest level of care.

Sincerely,

Rhonda Hjelm

Rhonda Hjelm, RN
Charge Nurse Radiation Oncology
Hoag Family Cancer Institute

K Kerry Barth—Vin Jorgensen Award Winner



Kerry Barth

As an oncology nurse, Kerry Barth knows that having access to the most advanced treatments available can mean all the difference for cancer patients. She also knows that Circle 1000 provides that difference. A member of the Circle 1000 committee for a number of years, Kerry's past service includes time as the underwriting chair as well as her 2013 role as Circle 1000 committee chair.

Circle 1000 and the women dedicated to its mission have been inspirational to Kerry from the beginning. "Their continued commitment for over 25 years and the passion they have for helping others fight the good fight is not only heartfelt but instrumental in the quality cancer care at Hoag," she shares. "I have made some life-long friends – they are women I truly admire and look up to. Our Hoag supporters prove over and over with their loyalty what a great community we have!"

A long-time friend of Hoag, Kerry has supported Hoag fundraising endeavors such as the Christmas Carol Ball and 552 Club.

Supporting Outstanding Care

We are moved and inspired by the magnitude of what we've accomplished together on behalf of cancer patients in our community. You will be pleased to know that funds raised in 2013 were designated to the following areas in the Hoag Family Cancer Institute (HFCI):

\$650,000 – Gamma Knife Radiation Source Renewal

After five years, the Gamma Knife radiation source decays and loses strength, which increases the time needed for treatment. For example, if a treatment (at normal strength) requires two hours, it can require four hours when the source is not at full strength. These funds will allow HFCI to renew its exhausted radiation source to increase comfort and convenience for patients.

\$80,000 – Create an Innovation Fund for Cancer Patient Survivorship and Thrivership

This new Innovation Fund will assist Hoag in developing leading-edge approaches to cancer survivorship and thrivership including psychosocial support for patients following treatment.

\$100,000 – Sandy Sewell Endowed Oncology Nursing Scholarship

The Sandy Sewell Oncology Scholarship assists Hoag in increasing the overall education and skill level of Hoag nurses and the number of nurses that are specialized in oncology.

\$50,000 – Annual Oncology Nursing Conference

Funds will help finance Hoag's annual Oncology Nursing Conference, a key educational opportunity that addresses practical issues and clinical challenges to an audience of radiation and oncology nurses from all over the western United States, as well as pharmacists and nursing students interested in specializing in oncology.

We are deeply grateful to our donors who, embracing the vision of supporting outstanding cancer care, have made a real and lasting impact.

Thank You to Hyde Park Jewelers Culture of Compassionate Giving



Michael Pollak

Hyde Park Jewelers has a legacy of providing support for nonprofit organizations in the communities in which it operates. The business is guided by the belief that a successful company has a responsibility to the greater community. Hyde Park's own non-profit, Diamonds in the Rough, has raised over \$500,000 for children's causes.

“When we acquired Traditional Jewelers in August of last year, we came into the marketplace and did our due diligence on how we could add value in Newport Beach and the greater Orange County community,” says Michael Pollak, President and CEO. “We decided early on to continue the tradition of the speaker's gift for Circle 1000, and we are expanding our relationship with Hoag.”

Philanthropy is very important to Hyde Park's company culture. By supporting Hoag, and other local nonprofit organizations, the company seeks to build strong relationships in our community and to support organizations that work to make it a wonderful place to live.

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Thank you, Corina!



Corina Morariu – 2013

Hall of Fame Circle 1000 Speakers

- | | | | | |
|-------------------------------|--------------------------------------|-------------------------------|----------------------|-----------------------|
| Jill Ireland † – 1988 | Susan Nessim & Diana Golden † – 1994 | Barbara Barrie – 2000 | Sam Donaldson – 2006 | Ethan Zohn – 2010 |
| Betty Rollin – 1989 | Linda Ellerbee – 1995 | Alan Hobson – 2001 | Lou Holtz – 2007 | Kelly Corrigan – 2011 |
| Nancy Reagan – 1990 | Carol Krause – 1996 | Geraldine Ferraro † – 2002 | Tom Brokaw – 2008 | Alan Hobson – 2012 |
| Peter Ueberroth – 1991 | Harry Belafonte – 1997 | Julia Sweeney – 2003 | Cokie Roberts – 2009 | Corina Morariu – 2013 |
| Dave Dravecky – 1992 | Ted Kennedy, Jr. – 1998 | Hamilton Jordan † – 2004 | | |
| Dr. Edward Rosenbaum † – 1993 | Scott Hamilton – 1999 | Meredith Baxter Birney – 2005 | | |

† Deceased



Circle 1000 Founders' Committee

Back row - left to right: Sue Werner, Jan Turner Hering, Mary Valentine Buckingham, Margaret Larkin, Karen Linden, Beth Knapp, Vicki Booth, Lin Auer, Pame Schmider, Jill Aschieris, Tara Shapiro, Marge Lewis, Frances Applegate **Front row - left to right:** Arden Flamson, Gini Robins, Nora Jorgensen Johnson, Corina Morariu, Kerry Barth, Ginny Ueberroth, Heather Gaughan. **Missing from photo:** Sheryl Anderson, Helen Close, Jane Fujishige Yada, Kathryn Glassmyer Cenci, Heather Madden, Jenny Petty.