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Newport Beach's Online News and Community Forum

Southern California Blood Bank and Hoag Classic partner to save lives during critical blood shortage

Southern California Blood Bank announced a new partnership with the Hoag Classic, Orange County's only PGA TOUR Champions event, taking place from March 19-23 at Newport Beach Country Club. This collaboration will leverage the reach of the tournament to raise awareness about the urgent need for blood donations in our community.

Anyone who donates blood at Southern California Blood Bank's donor center in the Irvine Business District in February during American Heart Month or at select blood drives from San Clemente to Los Angeles in February and March will receive a voucher* for one complimentary, single-day ticket to the 2025 Hoag Classic (a \$40 value).



Blood donors will receive a voucher for one complimentary, single-day ticket to the 2025 Hoag Classic taking place March 19-23 at Newport Beach Country Club (Courtesy of Hoag)

“We are so thankful to the Hoag Classic for their partnership and generous donation of tickets to the tournament,” said Southern California Blood Bank CEO Douglas Morton. “These blood drives will introduce us to new donors and help collect many pints of blood at a very critical time.”

“Giving back to our community is at the heart of what the Hoag Classic is all about,” said Scott Easton, executive director of the Hoag Classic. “By donating blood, you’ll receive a ticket to enjoy this year’s highly anticipated Hoag Classic, while also making a significant impact on someone’s life.”

Proceeds from the PGA TOUR Champions Tournament benefit Orange County’s Hoag who regularly receives blood products from Southern California Blood Bank for its patients.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds and be in general good health. For more information and to schedule an appointment visit scbloodbank.org/hoagclassic, or call 844.380.5220. If you are unable to donate blood, they encourage you to consider a financial donation to Southern California Blood Bank.

**Hoag Classic ticket vouchers must be redeemed online to receive a complimentary, single-day tournament ticket (\$40 value). Available while supplies last. Donor incentives have no cash value, not for resale.*