



REPORT TO DONORS

# Your giving made a difference in FY 2016

Nurses are the people we remember. They're the ones who are at the bedside in the middle of the night. They are often the ones who communicate what will happen next or explain side effects. At Hoag, from the earliest days to the present, our nurses are legendary for providing exceptional care with compassion.

Your support assists Hoag nurses who are continuing to assume more responsibilities as physician extenders in response to changes in health care delivery, increasing numbers of insured patients and an aging population. This report highlights the impact of your giving to Hoag Nursing in FY 2016.



Proud Hoag Hospital Irvine nurses

**HOAG  
PROMISE**

OUR CAMPAIGN TO LEAD,  
INNOVATE & TRANSFORM



Hoag Orthopedic Institute operating room nurses

## Update: Hoag Nursing Education Mandate

### More Scholarships = Increase in Degreed Nurses

Sixteen years ago, Scott M. Surico, RN, graduated from Golden West College with his associate degree in nursing. He began work at Hoag with plans to start his Bachelor of Science in Nursing Degree. His education was put on hold when his oldest son, Jonah, was born with limited hearing in both ears. He took a second job to pay for his son's hearing aids and speech therapy and then, he and his wife had their second miracle when their youngest child, Jaxson, was born.

Scott's Bachelor's degree was the last thing on his mind and outside of his family budget. But, when Hoag received Magnet® status and was given the mandate for 80 percent of nurses to obtain Bachelor's degrees by 2020 to maintain it, he knew he needed to get his sooner than later.

"If not for the generosity of Julia and George Argyros and other *Choose Nursing, Choose Hoag* donors, I would not be finishing my degree," says Scott, who graduated in 2016 with his Bachelor's in Nursing. "I would not have done this without you. Thank you from the bottom of my heart."

Scott is one of 465 Hoag nurses who have obtained a Bachelor of Science or higher degree in Nursing thanks to philanthropy in fiscal year 2016. With your generous support, 61 percent - a 25% increase - of Hoag nurses now have advanced degrees.



*“The desire to pursue this demanding designation came from the nurses themselves, from their serious professionalism. It’s something they want to achieve because they want to raise the bar for themselves. Acknowledgement from outside organizations validates what they do and makes us strive to be even better.”*

**Rick Martin, EdD, MSN, RN**  
*Senior Vice President, Clinical Operations and  
Chief Nursing Officer, Hoag*

**Maintaining Magnet® Status**

In 2015, Hoag distinguished itself by attaining Magnet® status for the third time from The American Nurses Credentialing Center. Only six percent of hospitals nationwide have this recognition to mark their excellence in patient care.

By federal mandate from the Institute of Medicine (IOM), hospitals must show that 80% of nurses have Bachelor’s degrees by 2020 to maintain Magnet® status. But for Hoag nurses, the Magnet® designation means much more than that. They are proud to be Hoag nurses and have created a culture in which they strive to be the standard by which others are measured.

*“I got my Master’s in Nursing as a clinical nurse specialist three years ago through Cal State Long Beach and now I’m just a few months away from getting my Doctorate of Nursing Practice as a clinical nurse specialist. This level of education not only enhances our nursing skills at the bedside, but also in taking care of patient communities. We now have the knowledge to improve organizational as well as system processes.”*

**Chet McCauley, MSN, RN,  
ACNS-BC, CRN**  
*Pulmonary Clinical Nurse Specialist*

**Family Nurse Practitioner Program at Hoag in partnership with California State University, Long Beach**

Generous funding by the Ochs Family Nurse Practitioner professorship has helped Hoag nurses benefit from access to the highest levels of training and knowledge conveniently offered onsite in the Marion Knott Nursing Education Center.

In response to the projected physician shortage and growing demand for highly skilled nurses to take on advanced clinical roles in patient care, Hoag has offered a Family Nurse Practitioner (NP) program in partnership with California State University, Long Beach (CSULB).



Hoag nurses enjoying Nurses Day

*"My dream of graduating with a BSN Magna Cum Laude from California State University, Dominguez Hills came true because of the nursing scholarships from Hoag. You have made a difference in my life, the lives of my family and most important, the lives of my patients I am blessed to serve each day."*

**Jennifer F. West, RN, BSN,**  
*Perioperative Services at Hoag Orthopedic Institute*

**FY 2016 Nursing Scholarships**



**465 Scholarships**  
awarded of up to \$6,000 each



**400+ Nurses**  
working towards their advanced degrees



**\$1,962,000**  
funded nursing scholarships



**61%**  
of Hoag nurses hold a BSN or higher, a **25% increase** in the last two years

Going forward, we estimate a funding need of \$2.4 million annually for the level of scholarship support necessary to achieve the Federal Mandate by 2020.

*“We are very grateful to have this funding each year to be able to bring the experts here to Hoag nurses. Because of Mrs. McIntyre’s generous donation, each year we are able to learn from nationally-recognized speakers and bring best practices into our standards of care.”*

**Kimberly L Mullen, MSN, RN**

*Nursing Director, Professional Development and Magnet Recognition Program at Hoag*

## Educational Conferences Play an Important Role

Philanthropy sponsored attendance at educational conferences where Hoag nurses learned about advances in health care. Below are highlights from a few conferences your giving allowed Hoag nurses to attend and bring back best practices to share with colleagues.

### Hoag’s 11th Annual Oncology Nursing Conference

Circle 1000 underwrote Hoag’s 11th Annual Oncology Nursing Conference, “Embracing Excellence,” a nationally-recognized seminar. During this two-day event, 180 oncology and radiation oncology nurses (including 69 Hoag nurses and 8 Hoag Oncology physician office staff nurses) learned from national and international experts in the field of oncology. The keynote speaker, Joan Lunden, author, former *Good Morning America* co-host and breast cancer survivor, inspired nurses who came from multiple Western states, including California, Oregon, Washington and Arizona.

### The Acute Care Conference

Hoag nurses attended this important conference to stay on top of new procedures, treatments and tools in the fields of medical, surgical and critical care nursing. Their attendance was sponsored by the McIntyre Nursing Education Conference Fund. Thanks to the generosity of our committed donors, these nurses heard from a passionate advocate who speaks about his experience as a patient to health care teams across the nation. They also heard from a nationally-recognized Wound Care expert who spoke about the prevention of skin breakdown and learned evidence-based recommendations to prevent Alarm Fatigue.

## The Gift of Education



George and Julia Argyros

### Julia Argyros Center for Nursing Excellence

This year, Julia and George Argyros made Hoag history again. With an audience of nurses, physicians and Hoag leadership attending Hoag's annual Nurses Day celebration, the couple announced their latest \$7 million gift and presented a \$10 million ceremonial check representing their cumulative giving to expand nursing scholarships for Hoag nurses.

Cheers and thunderous applause followed! Their gift is now the largest ever made to Hoag nursing. With much appreciation, Hoag unveiled the Julia Argyros Center for Nursing Excellence seal, which will permanently commemorate the Argyros' generosity. The seal is now proudly displayed throughout all Hoag campuses.

Thanks to the Argyros' passion for supporting nursing excellence and their belief in the transformative power of education, along with many other nursing supporters, Hoag is able to continue investing in, retaining and attracting the best and brightest nurses. In turn, our nurse scholars are committed to applying the skills and information they learn in the classroom directly to patients at the bedside here at Hoag, fulfilling Hoag's promise of world-class care.

### Crean Nursing Education Fund

As one of Hoag's most steadfast supporters, the Crean Family Foundation made a generous gift of \$3 million to establish the Crean Nursing Education Fund. Their passion for supporting education and Hoag caregivers began in 2008 when the Crean family supported the Donna & John Crean Family Child Care Center. The Crean family's commitment to nursing education is enabling Hoag nurses to obtain advanced degrees and broaden their skillsets as well as provide training to new nurses. This gift will advance our nurses knowledge of evidence-based best practices, innovation and translational research.



## Funding Innovation: Health Care Navigation and Patient Advocacy Pilot

A life-threatening diagnosis turns a patient's world upside down. It leaves already vulnerable people feeling scared, isolated and overwhelmed. Nurse navigators are a lifeline for those among us who are going through the unthinkable. More than that, nurse navigators act as guides through every step from diagnosis through treatment, recovery and beyond. They are on call to answer questions and explain things to patients and their families. They coordinate appointments with, and communication among, multiple clinicians and specialists. In short, nurse navigators help provide the patient-first care that is essential to Hoag.

Yet, behind the scenes, nurse navigators spend countless hours pulling from a myriad of data sources to track patients, create multiple reports and manage the continuum of care. This administrative burden takes away from one-to-one time with patients. We know there's a better way. Transformational support

from donors Pei-yuan Chia and Kitty Shen has allowed Hoag to pilot the latest nurse navigation innovations at the Jeffrey M. Carlton Heart & Vascular Institute and Hoag's Neurosciences Institute. Redesigning processes and introducing new technologies and applications increases efficiencies. This means more patients and families served. This means more time for serving each individual patient.

Hoag is committed to building on its nurse navigation program to create a best-in-class service that extends from inpatient to outpatient care. Nurse navigators provide an invaluable service that means the world to Hoag patients and their families when they need it most. Philanthropic support is allowing Hoag to bring in the right people and technology together to expand and enhance the program.

### Hoag Nurse Champions

- *Choose Nursing, Choose Hoag* Hall of Fame Honoree Jim Newkirk made a \$400,000 gift to establish the Newkirk Family Nursing Excellence Fund in support of nursing initiatives at Hoag.
- International best-selling author and grateful Hoag patient Dean Koontz, with his wife Gerda, made a gift of \$200,000 in support of Hoag nursing.
- Hoag Hospital Foundation Board, Campaign Steering Committee, Nursing and Women's Health Institute Campaign Advisory Committee member Trish Berchtold, along with her husband Mike, both active volunteer leaders for the Hoag Promise Campaign, made a \$150,000 gift to the Berchtold Nursing Scholarship Endowment.
- Rick Martin, Hoag's senior vice president of clinical operations and chief nursing officer, made a \$100,000 gift to support nursing scholarships.
- Thanks to Circle 1000's continued generosity, \$50,000 funded the Sandy Sewell Oncology Nursing Scholarship Endowment. To date, thirty-seven Hoag nurses have received this scholarship.



Hoag nurses celebrating Nurses Day



Jim Newkirk and Jim Coufos



## Long-Time Nursing Supporter Honored at *Choose Nursing, Choose Hoag* Luncheon

More than 250 guests gathered at the Balboa Bay Club on November 11, 2015, for the annual *Choose Nursing, Choose Hoag* (CNCH) Luncheon to honor Hoag’s nursing scholarship recipients and the donors who so generously support advancing the level of nursing excellence at Hoag.

During the luncheon, CNCH honored long-time Hoag nursing supporter Jim Newkirk by inducting him into the CNCH Hall of Fame. Hoag Hospital Foundation Board member, CNCH Committee member and Hoag Promise Campaign Leadership Council member Jim Coufos took the stage to present the honor. During his introduction, he spoke from the heart about his good friend and golf partner.

Jim Newkirk shared that his connection to Hoag goes back to its earliest days when his mother, Alta Newkirk, joined the first group of hospital employees as a nurse’s aide in 1952. Alta spent the next decade working tirelessly in the hospital nursery and in the “Grace Wing,” named for Grace E. Hoag.

To celebrate their mother’s long association with Hoag, Jim and his late sister Patricia generously established the Alta Newkirk Nursing Scholarship Fund. Their gift has been used to fund Hoag nursing scholarships each year and will continue in perpetuity.

## More Grateful Nurse Scholars

*“Because of the nurse practitioner program through Cal State Long Beach, we can tackle the challenges to improve our population’s well-being. We can provide and advocate for the health of our community. Your generosity is turning ‘I can’t’ and ‘I’m not sure’ into ‘I can’ and ‘I will.’”*

**Charlotte Nicolas, RN**  
Surgery, Hoag Hospital Newport Beach

*“My lifelong dream of being a Family Nurse Practitioner is moving forward thanks to the educational scholarships you funded. Thank you for your generosity. Without scholarship patrons willing to support nursing education, students like me would be unable to pursue advanced health care degrees.”*

**Rania Hanna, RN, BSN**  
Hoag Orthopedic Institute

*“With the scholarship, and through Hoag’s support, I was able to graduate with my MSN in Leadership in Healthcare. The nurses here at Hoag will continue to honor you through the care we provide.”*

**Diana Malcomson, MSN, RN, PHN**  
Administrative House Supervisor  
Hoag Hospital Newport Beach

## Thank you

Thank you for your generous support. Your commitment to Hoag nursing is ensuring that our community can count on the highest quality of nursing care delivery for years to come.

For more information, please contact Angelina Morano at (949) 764-7221 or [Angelina.Morano@hoag.org](mailto:Angelina.Morano@hoag.org). Please visit our website: [www.HoagPromise.org](http://www.HoagPromise.org).